

# PRAMOD KUMAR

Sonebhadra, Uttar Pradesh | 8299065047 | pramod15002@gmail.com

LinkedIn: linkedin.com/in/Pramod-yadav-17a355296 |

## EDUCATION

**United College of Engineering and Research, Prayagraj**

Bachelor of Technology – Computer Science Engineering

**Aditya Birla Public School, Renusagar, Sonebhadra**

Intermediate; Percentage: 68%

**Aditya Birla Public School, Renusagar, Sonebhadra**

High School; Percentage: 68%

## SUMMARY

SEO & Website Designer with hands-on experience in on-page, off-page, and technical SEO along with responsive website development. Skilled in keyword research, SEO audits, content optimization, website performance improvement, and analytics tracking. Focused on building fast, secure, and SEO-friendly websites that improve rankings, traffic, and user experience.

## KEY SKILLS

**SEO:** On-page SEO, Off-page SEO, Technical SEO, Keyword Research, SEO Audit, Core Web Vitals

**Web:** WordPress, HTML5, CSS3, JavaScript, Responsive Design

**Tools:** Google Analytics (GA4), Google Search Console, Ahrefs, SEMrush, Screaming Frog

**Design:** UI/UX Fundamentals, Figma, Canva / Adobe Tools

## PROJECTS

**E learning platform** (June 2023)

Developed a scalable e-learning platform that integrated multimedia content, real-time assessments, and interactive features to enhance the learning experience. user-friendly interface for both learners and instructor.

*Tech:* HTML, CSS, JavaScript

**E-Commerce website | HTML, CSS, JAVASCRIPT** (Dec 2024)

Designed and implemented a responsive, user-friendly interface to showcase agricultural tools and solutions. Leveraged HTML for structure, CSS for styling, and JavaScript for interactive elements, enhancing user engagement and functionality. The website features comprehensive product information, dynamic content updates, and a seamless browsing experience tailored to meet the needs of the farming community.

## INTERNSHIP AND TRAINING EXPERIENCE

- C (UNITED INSTITUTE OF TECHNOLOGY)
- Web Development (IIIT ALLAHABAD) Website security fundamentals, HTTPS implementation awareness, and performance optimization supporting SEO trust.